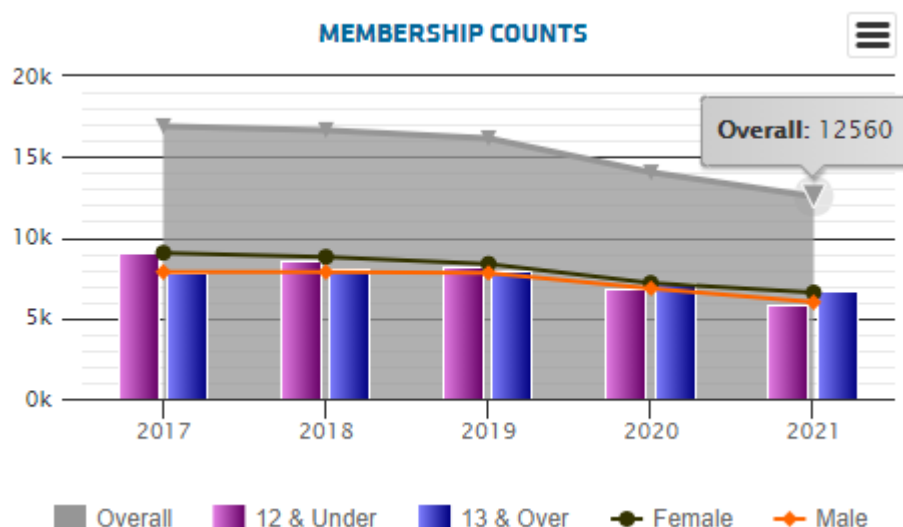


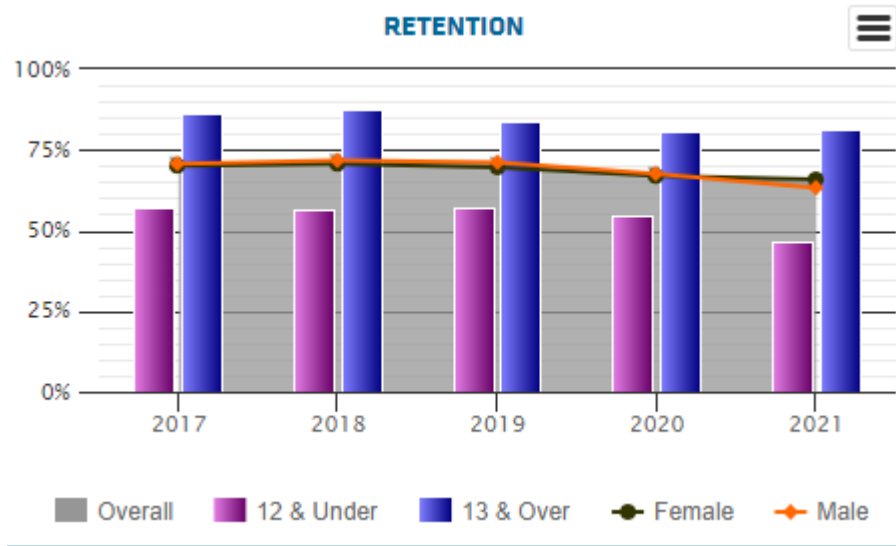
Recent Focus & Accomplishments:

- 1) The majority of the LEAP (LSC Evaluation and Achievement Program) has been completed – about 90% is done (41/45 sections), with just a few requirements that remain a challenge to complete over the next few weeks.
- 2) USA Swimming is holding their Annual Business Meeting (essentially the replacement for their annual convention). If you are interested in attending any of the meetings, including the and in order to attend you must sign up by September 20, 2021. [Sign up here](#) to register. The agenda for the meeting is posted on the board page. You can also register to attend a number of committee meetings as well as view the meetings that have been recorded.
- 3) Staff continues to work on various projects. These items include preparing for the new swim year in September, sanctioning meets, processing 2022 registration, top times and records for 2021, website updates for the new swim year, planning the Officials Clinic/HOD/Athlete Summit and of course, working on LEAP completion. Detailed information on the work of the staff can be found in the staff meeting minutes posted on the Board Documents page.
- 4) General Club Member update as of August 2021 - 99 clubs/organizations were registered in 20-21 (though about 6 did not “open” or “closed”) compared to PY 114. As of the end of August there were 12,564 YR athletes registered for 2021 swim year. Shortfalls in membership to PY are 491 in 10-U, 597 in 11-12, 364 in 13-14, and 124 in 15-16. Less than 10 net change in 17-18 age group, while 19+ increased by 102.
- 5) I have included a few charts of how membership has been trending. This is based on the Swim Year calendar. You can see other LSC level reports by visiting the LSC Portal on USA Swimming. There is also club level reporting if your club accesses their own club portal. You can find the [LSC Portal](#) here.

MEMBERSHIP TRENDS OVER 5 YEARS



MEMBERSHIP RETENTION OVER 5 YEARS



- 6) Staff continues to meet every 2 weeks with David Cottam, Leo Lin, Mary Ruddell, and Verónica Hernández.

Updates on Upcoming Activities:

- 1) Attending the annual business meeting and a number of committee meetings in the next two weeks, hosted by USA Swimming.
- 2) October has HOD, a virtual Officials Clinic, and the Athlete Leadership Summit, plus a number of meets.
- 3) Preparing for the Fiscal Year-end review and Audit.
- 4) Seeking a outside bookkeeper and learning more about QuickBooks.
- 5) USA Swimming will be offering Zoom Enterprise License again. It will be \$240 per year instead of \$120. Zone Chairs, please let your clubs know that this is available and those of you who had a license in 2021, I will be reaching out to you again to confirm your status.